

Phone Number
Pennsylvania
5100

Store Opens Monday at 9 A. M.
And Tuesday (ELECTION DAY) at 10:30 A. M.

To permit the members of the store family to vote in the morning, the store will open on Tuesday, Election Day, at 10:30 instead of at 9 o'clock as usual.

GIMBEL BROTHERS

32ND STREET - BROADWAY - 33RD STREET NEW YORK CITY

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Important Sales for Monday and Election Day



\$26.00 \$12.75 \$3.95 \$12.75

Sale of Imported Japanese Kimonos

At Close To Import Cost **\$3.95**

Kimonos made in Japan, new, fresh stocks just received—of that firm quality Japanese cotton crepe which wears so wonderfully; and hand embroidered in white or colors, in delightfully gay flowers, and birds and butterflies. You will find them most attractive, either for yourself or for some future gift.

Some have the Mandarin Sleeve; others the Kimono Sleeve; and they are in pinks, rose, light or dark blues and lavenders.

Also Offering Exceptional Values Are:

Imported Kimonos in Rich, Gorgeous Wool Challis: **\$12.75**

Japanese Silk Crepe Kimonos, Silk Lined: **\$26.00**

A beautiful soft, fine quality of challis and in the most gorgeous patterns and colorings.

In a handsome rich quality of silk crepe, in very unusual and very brilliant colorings and designs.

GIMBELS NEGLIGEE SHOP—Second Floor

You'll Begin to Think of Choosing Christmas Gifts When We Tell You That 800 Strands of

Our L'Opera Pearls Are Reduced 20% to 50%

Exquisite L'Opera Pearls, priced low originally because we import and mount them ourselves—now priced less, 20% to 50% less.

The Reduced Prices Range from **\$1.95 to \$22.50**

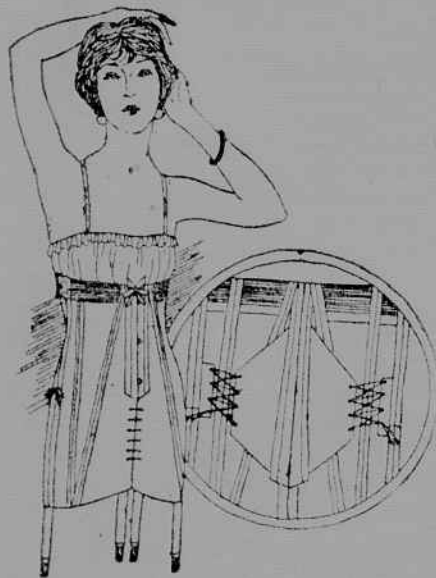
Every Strand Has a Solid Gold Clasp and Many (from \$10 up) are Jeweled

Every type of necklace from the 16 inch to the 24 inch in graduated and evenly matched beads. White or cream tinted—but exquisitely lustrous. French filled beads and indestructible—but every single necklace lovely—and low priced.

GIMBELS JEWELRY SHOP—Main Floor

To Reduce Superfluous Flesh

Many Women are Dieting—Others are Exercising Strenuously—But Many More are Now Wearing



The Wonderful Nemo

Diafram-Reducing Corset

Here's an ingeniously and scientifically constructed corset that skillfully controls and reduces the excess flesh over the diaphragm and the abdomen.

It is the bandlet of Lastikops Webbing beneath the corset-skirt which has this almost miraculous effect. To all appearances, the corset is just a simple, well-fitting, smartly made corset.

\$9.40 and \$10.50

are the prices of the Nemo Diafram-Reducing Corsets. Let our expert fitters help you find a new and lasting corset-comfort.

Prices Include Federal Tax

Gimbels Corset Shop is on the Second Floor.

25% Saving On These Framed Pictures

Rich Brown Toned Pictures; Famous Subjects; One Quarter Off

Make the deduction when you buy. Prices range from \$2.25 to \$50.00—less 25%. Price varies, of course, with size—but every price is a fair low one, to begin with.

The sale includes our entire stock of "carbon photographs"—brown toned reproductions of old and modern masters—framed in dark oak or mahogany.

Just the right touch for living room or dining room—most appropriate for schools, libraries, clubs. Sir Galahad—Dante's Dream—The Forum—The Last Supper—ever so many more—and every one a mighty good buy at this unusual reduction.

GIMBELS PICTURE SHOP—Sixth Floor

A Woman's Suit

in Which Duvet de Laine and Opossum Do Some New Things in the Way of Real Smartness

\$85

for a suit which looks like nothing less than a several-hundred-dollar import Truly! The effect is achieved by extreme simplicity, quality fabric and fur, skillful tailoring.

That side-way fastening has a dash and distinction. The long-waisted, snugly fitted basque lends grace. The fur band and collar add a luxurious air.

You may have this suit in black, navy or henna duvet de laine with opossum. Or in reindeer with French seal.

"Flexo-o-Tex" Jersey Suits \$19.75 to \$59.75

Other Suits—unusual in style as well as unapproachable in price—\$35 to \$279.

GIMBELS WOMEN'S SUIT SHOP—Third Floor



\$85.00

New Assortments of Marvelously Beautiful

Imported French Brocades

Outstrip Low Prices In Sensational Reductions

\$15.95 \$18.50 \$22.50

We doubt if in all America there is a collection of these wonderful fabrics which can compare in richness, in assortment, in variety and in values with these tremendous stocks now on sale.

Personnel representation in the great silk centers of France, the vast resources and power of Gimbels great Three-Store Buying, and expert and practical knowledge of market conditions, these all combined, have brought about this invaluable offer, invaluable not alone to the individual but to the trade, to Milliners, to Modistes, to Furriers.

The beauties of these fabrics are almost beyond description. There are wonderful white satins brocaded in rich white velvet; there are sheer chiffons of brilliant color heavy with brocades of velvet; there are cloths of silver and gold; and there are most gorgeous satins of brilliant parti-colors which carry soft sweeping overdesigns in gold and silver.

All are included at the above incredibly low prices.

GIMBELS SILK SHOP—Second Floor

REDUCED!

Linen Tablecloths \$7.50 each

Extra heavy, pure Irish linen satin damask; 70x70 in.

Linen Napkins \$9.75 a dozen

Pure Irish linen satin damask; very heavy; 22x22 in.

Linen Dinner Sets \$17.50 a set

Hemstitched; pure Scotch linen; cloth 66x66 inches; napkins, 18x18 inches.

Madeira Napkins \$4.75 for 6

Real madeira luncheon napkins; hand scalloped; embroidered.

GIMBELS LINEN SHOP—Second Floor

The Gimbel Fur Shop Offers

183 Items at Cost and Less Than Cost

Read and rejoice, all you Women and Misses who have put off buying your Winter furs. Even now, the cold weather has not begun—but you may buy coats and neckpieces at exactly what we paid for them, and in many instances less than we paid.

And Tuesday is the Last Day for this Remarkable Offer

Decide what you will need for the Winter—then come in. Coats begin as low as \$110 for a Russian Pony and \$125 for a French Seal, and range up to \$875 for a luxurious coat of natural mink.

Neckpieces begin at \$19.75 for Fox Choker Scarfs and range to \$375 for an elaborate Kolinsky Cape Stole.

81 Fur Coats and 102 Fur Scarfs

—at Cost and Less Than Cost

GIMBELS FUR SHOP—Third Floor



French Seal with Australian Opossum \$125.00

Here Are Handkerchief Prices That Say "Buy 'Em Now"

Holly Boxes Ready, Too, For Wise Early Shoppers

Daintiest of colored crochet edges—they look hand made—and pretty embroidered corner. That's what this sale price offers.

25c

Drepe silk kerchiefs in the very smartest of bright checks and stripes—bizarre or dainty effects. 25c each.

MEN'S Fine Irish Linen Handkerchiefs, with embroidered initials. A price achieved in spite of the labor troubles in Ireland. Box of 6..... \$5.90
MEN'S Irish Linen Handkerchiefs—with elongated initials. Box of 6..... \$4.45
MEN'S Irish Linen Handkerchiefs—with small embroidered initials. A mighty small price. Box of 6..... \$3.25

GIMBELS HANDKERCHIEF SHOP—Main Floor

Hastening the Downward Trend Prices with A Sensational Sale of Low Shoes

Fashionable Footwear of Fine Quality in Wide Variety of Seasonable Styles

At Close To Pre-War Prices

\$8.90

2,700 pair of our better grade low shoes for women and misses are offered here at a price which makes your shoe dollar worth one hundred cents.

They are in refined, conservative styles which assure correct wear throughout the season. There are many of those styles, in both pumps and oxfords, which are so smart for street wear in mid-winter with spats. There are also satin and suede pumps and ribbon ties for house wear. They offer a most satisfying choice of leathers and fabrics.

Models	Heels	Materials
Oxfords	Cuban	Calfskin
Pumps	Military	Kidskin
Buckle Effects	Louis XV.	Satins
Ribbon Ties	Baby Louis	Suedes

Come early and reap the full benefits of this great sale

GIMBELS WOMEN'S SHOE SHOP—Second Floor

